

Abie Greengarten

Abie is a professional accountant, trusted business advisor and recently retired equity director of William Buck a highly regarded mid-tier accounting and advisory firm in Sydney, Australia; previously responsible for the tax, accounting and personal interests of small to medium business operators (SME) as well as worked collaboratively with all service lines within William Buck and with highly credentialed legal firms and funders.



Industry experience includes, manufacturing, property (including building and construction), retail and wholesale, medical, healthcare/aged care and professional services, agriculture, franchising and licensing, finance and equity capital and a wide array of high net worth individuals and small businesses across a wide spectrum of different business activities both in Australia and in Asia; a certified chair(man) for business advisory boards and a registered tax agent.

Abie's passion lies with assisting SMEs and their operators grow and reach their potential. Although a "numbers person", has come to recognise and respect that it is a combination of qualitative factors as well as quantitative outcomes that are responsible for achieving success.

Reporting on the past whilst important is a traditional role of accountants. However, imagining and writing the future and creating and capturing value for clients is where his true passion lies and where his energies are best utilised.

Commercialising Innovation is also one of Abie's key focuses post his professional life at William Buck. Together with colleagues he formed Geshar Ventures Pty Limited whose purpose is to assisting small to medium businesses monetize their technology with particular interest in Israeli technology companies seeking to expand into Asia using Australia as their gateway.

Recently Abie joined the Board of B'nai Brith Courage to Care (NSW) Inc, otherwise known as Courage to Care (C2C) NSW as Treasurer. His goal is to not only ensure the sustainability of C2C but also see it grow in size and standing as the pre-eminent outreach provider of courses, travelling exhibitions and promoter of positive values in metropolitan and regional schools and their communities, with view to transforming young people and their families, by example, from bystanders into upstanders.